

EXPANDED PROFILE

2000-2010 Census, 2016 Estimates with 2021 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.3777/-112.0733

RF5

Central Avenue & Baseline Road

Phoenix, Arizona

Population

	1 Mile	3 Miles	5 Miles
Estimated Population (2016)	16,908	92,214	171,690
Projected Population (2021)	18,477	100,629	186,270
Census Population (2010)	15,919	85,765	156,525
Census Population (2000)	13,806	65,773	121,229
Projected Annual Growth (2016 to 2021)	1,569 1.9%	8,415 1.8%	14,580 1.7%
Historical Annual Growth (2010 to 2016)	989 1.0%	6,449 1.3%	15,165 1.6%
Historical Annual Growth (2000 to 2010)	2,113 1.5%	19,992 3.0%	35,296 2.9%
Estimated Population Density (2016)	5,386 <i>psm</i>	3,263 <i>psm</i>	2,187 <i>psm</i>
Trade Area Size	3.14 <i>sq mi</i>	28.26 <i>sq mi</i>	78.49 <i>sq mi</i>

Households

Estimated Households (2016)	4,913	28,017	50,417
Projected Households (2021)	5,254	29,912	53,757
Census Households (2010)	4,499	25,236	44,776
Census Households (2000)	3,618	17,419	31,745
Estimated Households with Children (2016)	2,495 50.8%	13,170 47.0%	23,040 45.7%
Estimated Average Household Size (2016)	3.40	3.27	3.16

Average Household Income

Estimated Average Household Income (2016)	\$49,426	\$55,515	\$60,449
Projected Average Household Income (2021)	\$55,994	\$63,010	\$69,409
Estimated Average Family Income (2016)	\$54,521	\$60,651	\$66,475

Median Household Income

Estimated Median Household Income (2016)	\$40,439	\$46,762	\$49,566
Projected Median Household Income (2021)	\$44,071	\$51,172	\$54,582
Estimated Median Family Income (2016)	\$46,191	\$54,224	\$57,410

Per Capita Income

Estimated Per Capita Income (2016)	\$14,428	\$16,923	\$18,813
Projected Per Capita Income (2021)	\$15,982	\$18,781	\$21,010
Estimated Per Capita income 5 Year Growth	\$1,554 10.8%	\$1,858 11.0%	\$2,197 11.7%
Estimated Average Household Net Worth (2016)	\$432,743	\$506,837	\$575,397

Daytime Demos (2016)

Total Businesses	354	1,728	6,290
Total Employees	3,139	19,435	129,275
Company Headquarter Businesses	- -	2 0.1%	106 1.7%
Company Headquarter Employees	- -	501 2.6%	18,856 14.6%
Employee Population per Business	8.9	11.2	20.6
Residential Population per Business	47.7	53.4	27.3

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Race & Ethnicity

	1 Mile		3 Miles		5 Miles	
White (2016)	8,126	48.1%	40,837	44.3%	79,759	46.5%
Black or African American (2016)	2,335	13.8%	16,056	17.4%	28,450	16.6%
American Indian or Alaska Native (2016)	405	2.4%	1,846	2.0%	3,756	2.2%
Asian (2016)	281	1.7%	2,272	2.5%	5,362	3.1%
Hawaiian or Pacific Islander (2016)	32	0.2%	180	0.2%	306	0.2%
Other Race (2016)	5,058	29.9%	27,316	29.6%	47,047	27.4%
Two or More Races (2016)	671	4.0%	3,708	4.0%	7,011	4.1%
Not Hispanic or Latino Population (2016)	5,060	29.9%	35,203	38.2%	74,445	43.4%
Hispanic or Latino Population (2016)	11,848	70.1%	57,011	61.8%	97,245	56.6%
Not Hispanic or Latino Population (2021)	5,376	29.1%	37,506	37.3%	78,844	42.3%
Hispanic or Latino Population (2021)	13,101	70.9%	63,123	62.7%	107,426	57.7%
Not Hispanic or Latino Population (2010)	4,292	27.0%	30,277	35.3%	64,202	41.0%
Hispanic or Latino Population (2010)	11,627	73.0%	55,488	64.7%	92,324	59.0%
Not Hispanic or Latino Population (2000)	3,664	26.5%	21,676	33.0%	46,133	38.1%
Hispanic or Latino Population (2000)	10,142	73.5%	44,097	67.0%	75,096	61.9%
Projected Hispanic Annual Growth (2016 to 2021)	1,253	2.1%	6,113	2.1%	10,181	2.1%
Historic Hispanic Annual Growth (2000 to 2016)	1,706	1.1%	12,914	1.8%	22,149	1.8%

Age Distribution (2016)

Age Under 5	1,368	8.1%	7,418	8.0%	13,143	7.7%
Age 5 to 9 Years	1,453	8.6%	7,560	8.2%	13,205	7.7%
Age 10 to 14 Years	1,465	8.7%	7,555	8.2%	13,115	7.6%
Age 15 to 19 Years	1,348	8.0%	7,315	7.9%	14,694	8.6%
Age 20 to 24 Years	1,358	8.0%	7,061	7.7%	16,432	9.6%
Age 25 to 29 Years	1,262	7.5%	6,995	7.6%	13,351	7.8%
Age 30 to 34 Years	1,221	7.2%	6,969	7.6%	13,256	7.7%
Age 35 to 39 Years	1,128	6.7%	6,370	6.9%	11,485	6.7%
Age 40 to 44 Years	1,007	6.0%	5,965	6.5%	11,185	6.5%
Age 45 to 49 Years	1,072	6.3%	5,704	6.2%	10,780	6.3%
Age 50 to 54 Years	966	5.7%	5,557	6.0%	10,476	6.1%
Age 55 to 59 Years	888	5.3%	5,023	5.4%	9,051	5.3%
Age 60 to 64 Years	731	4.3%	4,052	4.4%	6,975	4.1%
Age 65 to 74 Years	961	5.7%	5,284	5.7%	9,022	5.3%
Age 75 to 84 Years	501	3.0%	2,552	2.8%	4,116	2.4%
Age 85 Years or Over	179	1.1%	834	0.9%	1,404	0.8%
Median Age	29.9		30.8		30.4	

Gender Age Distribution (2016)

Female Population	8,616	51.0%	46,446	50.4%	82,405	48.0%
Age 0 to 19 Years	2,843	33.0%	14,781	31.8%	26,066	31.6%
Age 20 to 64 Years	4,850	56.3%	26,875	57.9%	48,421	58.8%
Age 65 Years or Over	922	10.7%	4,790	10.3%	7,918	9.6%
Female Median Age	30.6		31.4		31.3	
Male Population	8,292	49.0%	45,768	49.6%	89,285	52.0%
Age 0 to 19 Years	2,790	33.7%	15,067	32.9%	28,090	31.5%
Age 20 to 64 Years	4,783	57.7%	26,820	58.6%	54,570	61.1%
Age 65 Years or Over	718	8.7%	3,880	8.5%	6,624	7.4%
Male Median Age	29.2		30.2		29.7	

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Household Income Distribution (2016)

	1 Mile		3 Miles		5 Miles	
HH Income \$200,000 or More	90	1.8%	928	3.3%	2,225	4.4%
HH Income \$150,000 to \$199,999	138	2.8%	763	2.7%	1,679	3.3%
HH Income \$100,000 to \$149,999	394	8.0%	2,777	9.9%	5,100	10.1%
HH Income \$75,000 to \$99,999	443	9.0%	2,793	10.0%	4,900	9.7%
HH Income \$50,000 to \$74,999	905	18.4%	4,869	17.4%	8,315	16.5%
HH Income \$35,000 to \$49,999	727	14.8%	3,874	13.8%	6,920	13.7%
HH Income \$25,000 to \$34,999	544	11.1%	3,557	12.7%	5,838	11.6%
HH Income \$15,000 to \$24,999	584	11.9%	3,113	11.1%	5,711	11.3%
HH Income Under \$15,000	1,087	22.1%	5,344	19.1%	9,729	19.3%
HH Income \$35,000 or More	2,697	54.9%	16,003	57.1%	29,139	57.8%
HH Income \$75,000 or More	1,066	21.7%	7,261	25.9%	13,905	27.6%

Housing (2016)

	1 Mile		3 Miles		5 Miles	
Total Housing Units	5,154		29,356		52,828	
Housing Units Occupied	4,913	95.3%	28,017	95.4%	50,417	95.4%
Housing Units Owner-Occupied	3,190	64.9%	18,443	65.8%	31,230	61.9%
Housing Units, Renter-Occupied	1,723	35.1%	9,574	34.2%	19,187	38.1%
Housing Units, Vacant	241	4.7%	1,339	4.6%	2,411	4.6%

Marital Status (2016)

	1 Mile		3 Miles		5 Miles	
Never Married	5,162	40.9%	29,048	41.7%	57,328	43.4%
Currently Married	4,816	38.2%	25,731	36.9%	45,750	34.6%
Separated	908	7.2%	4,668	6.7%	9,898	7.5%
Widowed	477	3.8%	2,931	4.2%	5,063	3.8%
Divorced	1,259	10.0%	7,303	10.5%	14,189	10.7%

Household Type (2016)

	1 Mile		3 Miles		5 Miles	
Population Family	15,135	89.5%	81,370	88.2%	140,210	81.7%
Population Non-Family	1,574	9.3%	10,214	11.1%	19,199	11.2%
Population Group Quarters	199	1.2%	630	0.7%	12,281	7.2%
Family Households	3,742	76.2%	20,606	73.5%	36,143	71.7%
Non-Family Households	1,170	23.8%	7,411	26.5%	14,274	28.3%
Married Couple with Children	1,274	26.5%	7,028	27.3%	12,308	26.9%
Average Family Household Size	4.0		3.9		3.9	

Household Size (2016)

	1 Mile		3 Miles		5 Miles	
1 Person Households	864	17.6%	5,404	19.3%	10,674	21.2%
2 Person Households	1,078	22.0%	6,807	24.3%	12,457	24.7%
3 Person Households	810	16.5%	4,460	15.9%	7,984	15.8%
4 Person Households	778	15.8%	4,202	15.0%	7,469	14.8%
5 Person Households	633	12.9%	3,174	11.3%	5,311	10.5%
6 or More Person Households	748	15.2%	3,971	14.2%	6,522	12.9%

Household Vehicles (2016)

	1 Mile		3 Miles		5 Miles	
Households with 0 Vehicles Available	487	9.9%	2,484	8.9%	5,034	10.0%
Households with 1 Vehicles Available	1,682	34.2%	9,431	33.7%	17,057	33.8%
Households with 2 or More Vehicles Available	2,744	55.9%	16,103	57.5%	28,326	56.2%
Total Vehicles Available	8,579		49,801		87,956	
Average Vehicles Per Household	1.7		1.8		1.7	

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Labor Force (2016)

	1 Mile		3 Miles		5 Miles	
Estimated Labor Population Age 16 Years or Over	12,335		68,201		129,582	
Estimated Civilian Employed	6,138	49.8%	37,195	54.5%	66,674	51.5%
Estimated Civilian Unemployed	483	3.9%	2,622	3.8%	4,692	3.6%
Estimated in Armed Forces	16	0.1%	75	0.1%	77	0.1%
Estimated Not in Labor Force	5,699	46.2%	28,309	41.5%	58,139	44.9%
Unemployment Rate	3.9%		3.8%		3.6%	

Occupation (2010)

	1 Mile		3 Miles		5 Miles	
Occupation: Population Age 16 Years or Over	5,705		31,009		54,606	
Management, Business, Financial Operations	463	8.1%	3,889	12.5%	7,078	13.0%
Professional, Related	810	14.2%	5,406	17.4%	9,944	18.2%
Service	1,391	24.4%	6,572	21.2%	10,846	19.9%
Sales, Office	1,511	26.5%	7,730	24.9%	13,893	25.4%
Farming, Fishing, Forestry	30	0.5%	137	0.4%	284	0.5%
Construct, Extraction, Maintenance	625	11.0%	3,385	10.9%	5,613	10.3%
Production, Transport Material Moving	875	15.3%	3,889	12.5%	6,947	12.7%
White Collar Workers	2,783	48.8%	17,025	54.9%	30,915	56.6%
Blue Collar Workers	2,922	51.2%	13,984	45.1%	23,690	43.4%

Consumer Expenditure (2016)

	1 Mile		3 Miles		5 Miles	
Total Household Expenditure	\$213 M		\$1.31 B		\$2.47 B	
Total Non-Retail Expenditure	\$115 M	54.0%	\$708 M	54.1%	\$1.34 B	54.2%
Total Retail Expenditure	\$98.0 M	46.0%	\$600 M	45.9%	\$1.13 B	45.8%
Apparel	\$7.51 M	3.5%	\$46.0 M	3.5%	\$87.0 M	3.5%
Contributions	\$8.21 M	3.9%	\$52.5 M	4.0%	\$103 M	4.2%
Education	\$7.24 M	3.4%	\$45.8 M	3.5%	\$89.8 M	3.6%
Entertainment	\$11.7 M	5.5%	\$72.5 M	5.5%	\$137 M	5.6%
Food and Beverages	\$32.4 M	15.2%	\$197 M	15.1%	\$368 M	14.9%
Furnishings and Equipment	\$6.92 M	3.2%	\$43.3 M	3.3%	\$82.6 M	3.3%
Gifts	\$4.77 M	2.2%	\$30.2 M	2.3%	\$58.9 M	2.4%
Health Care	\$17.6 M	8.3%	\$107 M	8.2%	\$199 M	8.1%
Household Operations	\$5.71 M	2.7%	\$35.8 M	2.7%	\$69.2 M	2.8%
Miscellaneous Expenses	\$3.18 M	1.5%	\$19.3 M	1.5%	\$36.3 M	1.5%
Personal Care	\$2.78 M	1.3%	\$17.0 M	1.3%	\$32.1 M	1.3%
Personal Insurance	\$1.46 M	0.7%	\$9.18 M	0.7%	\$17.8 M	0.7%
Reading	\$457 K	0.2%	\$2.83 M	0.2%	\$5.38 M	0.2%
Shelter	\$43.8 M	20.6%	\$269 M	20.6%	\$509 M	20.6%
Tobacco	\$1.48 M	0.7%	\$8.71 M	0.7%	\$15.9 M	0.6%
Transportation	\$40.9 M	19.2%	\$250 M	19.1%	\$468 M	18.9%
Utilities	\$16.9 M	7.9%	\$102 M	7.8%	\$190 M	7.7%

Educational Attainment (2016)

	1 Mile		3 Miles		5 Miles	
Adult Population Age 25 Years or Over	9,917		55,304		101,102	
Elementary (Grade Level 0 to 8)	1,901	19.2%	9,664	17.5%	16,528	16.3%
Some High School (Grade Level 9 to 11)	1,827	18.4%	6,750	12.2%	11,820	11.7%
High School Graduate	2,930	29.5%	15,005	27.1%	26,585	26.3%
Some College	1,447	14.6%	11,188	20.2%	20,029	19.8%
Associate Degree Only	577	5.8%	3,302	6.0%	6,302	6.2%
Bachelor Degree Only	895	9.0%	5,996	10.8%	12,481	12.3%
Graduate Degree	340	3.4%	3,400	6.1%	7,358	7.3%

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Units In Structure (2010)

	1 Mile		3 Miles		5 Miles	
1 Detached Unit	3,324	73.9%	20,008	79.3%	33,869	75.6%
1 Attached Unit	75	1.7%	464	1.8%	1,024	2.3%
2 to 4 Units	201	4.5%	960	3.8%	2,440	5.4%
5 to 9 Units	135	3.0%	641	2.5%	1,226	2.7%
10 to 19 Units	169	3.8%	568	2.3%	1,085	2.4%
20 to 49 Units	88	2.0%	446	1.8%	847	1.9%
50 or More Units	117	2.6%	571	2.3%	1,800	4.0%
Mobile Home or Trailer	390	8.7%	1,565	6.2%	2,470	5.5%
Other Structure	-	-	12	-	15	-

Homes Built By Year (2010)

Homes Built 2005 or later	437	9.7%	3,825	15.2%	8,190	18.3%
Homes Built 2000 to 2004	752	16.7%	5,265	20.9%	8,471	18.9%
Homes Built 1990 to 1999	476	10.6%	2,607	10.3%	5,804	13.0%
Homes Built 1980 to 1989	587	13.0%	2,943	11.7%	5,008	11.2%
Homes Built 1970 to 1979	735	16.3%	3,417	13.5%	5,771	12.9%
Homes Built 1960 to 1969	596	13.2%	2,601	10.3%	4,109	9.2%
Homes Built 1950 to 1959	608	13.5%	3,046	12.1%	4,382	9.8%
Homes Built Before 1949	310	6.9%	1,531	6.1%	3,040	6.8%

Home Values (2010)

Home Values \$1,000,000 or More	33	1.1%	159	0.9%	390	1.4%
Home Values \$500,000 to \$999,999	60	2.0%	453	2.7%	1,118	4.0%
Home Values \$400,000 to \$499,999	59	2.0%	484	2.9%	928	3.3%
Home Values \$300,000 to \$399,999	168	5.7%	1,197	7.2%	2,129	7.6%
Home Values \$200,000 to \$299,999	513	17.4%	2,912	17.4%	5,092	18.1%
Home Values \$150,000 to \$199,999	566	19.2%	3,031	18.1%	4,994	17.8%
Home Values \$100,000 to \$149,999	580	19.7%	3,930	23.5%	6,165	21.9%
Home Values \$70,000 to \$99,999	439	14.9%	2,382	14.2%	3,779	13.5%
Home Values \$50,000 to \$69,999	160	5.4%	763	4.6%	1,252	4.5%
Home Values \$25,000 to \$49,999	168	5.7%	667	4.0%	1,029	3.7%
Home Values Under \$25,000	204	6.9%	744	4.5%	1,216	4.3%
Owner-Occupied Median Home Value	\$136,804		\$148,847		\$160,159	
Renter-Occupied Median Rent	\$573		\$661		\$667	

Transportation To Work (2010)

Drive to Work Alone	4,198	75.2%	23,109	75.5%	40,311	74.8%
Drive to Work in Carpool	780	14.0%	4,521	14.8%	7,650	14.2%
Travel to Work by Public Transportation	193	3.5%	820	2.7%	1,638	3.0%
Drive to Work on Motorcycle	10	0.2%	62	0.2%	129	0.2%
Walk or Bicycle to Work	153	2.7%	577	1.9%	1,126	2.1%
Other Means	24	0.4%	202	0.7%	528	1.0%
Work at Home	226	4.1%	1,316	4.3%	2,501	4.6%

Travel Time (2010)

Travel to Work in 14 Minutes or Less	1,079	20.1%	5,963	20.4%	10,356	20.2%
Travel to Work in 15 to 29 Minutes	2,410	45.0%	13,430	45.9%	23,033	44.8%
Travel to Work in 30 to 59 Minutes	1,648	30.8%	8,570	29.3%	15,488	30.1%
Travel to Work in 60 Minutes or More	221	4.1%	1,327	4.5%	2,505	4.9%
Average Minutes Travel to Work	22.0		21.6		22.2	

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